

Michigan Professional Women's Network

"No Woman should be an Island alone; Let MPWN be your Bridge."

MPWN is a business/professional networking group.

MISSION STATEMENT

Our mission is to inspire, support and connect business women through a strong networking group devoted to the personal, professional and business growth of its members.

VISION STATEMENT

MPWN has been providing networking opportunities for over 34 years, and continues to evolve and embrace the 21st century woman in business. As an innovative and inspiring group MPWN celebrates and supports the growth and success of all members.

Plans are underway to increase our community visibility by expanding our outreach through the issuance of scholarships, the adoption of a local charity, mentoring of girls and young women, partnering with another networking group and the restoration of our Expo under a new name, Health and Business Wellness Expo.

MONTHLY MEETINGS

Our monthly meetings will continue to be held the 2nd Monday of the month at a location to be announced.

Some monthly meetings will be "Themed" meetings will allow time for attendees to present their 30 second Elevator Speech, a program with speaker that will provide information that will inspire, motivate, teach and facilitate the growth and development of our members and their businesses on the selected theme for the evening.

Some meetings will feature a member who will briefly introduce their business and talk about a particular business challenge they face and members will chime in with possible solutions.

An effort will be made to promote membership participation at meetings and increase networking opportunities. Yes, we want awesome members, but we want awesome members who show up and actively engage. We will formulate a survey using Survey Monkey to get members' input on what they want to see at monthly meetings.

Meetings will be promoted on our website, Facebook page, Twitter and Email newsletter.

TEN COMMANDMENTS OF NETWORKING

- 1) Thou shalt drop the "what is in it for me?" attitude.
- 2) Thou shalt listen.
- 3) Thou shalt build a relationship.

- 4) Thou shalt give the first referral.
- 5) Thou shalt not tell others of the referral you require; thou shalt "show them" with a story.
- 6) Thou shalt be specific of the type of referral.
- 7) Thou shalt reciprocate when appropriate.
- 8) Thou shalt participate in the network executive, functions, and network time.
- 9) Thou shalt thank the person who gave a referral.
- 10) Thou shalt follow up on the referral within 24 hours.

Suggested Meeting Locations:

Hogan's – 6450 Telegraph - Bloomfield Hills
 Vinsetta Grill – 20828 Woodward - Royal Oak
 McCormick & Schmick 2850 Coolidge - Troy

Suggested Speakers:

Dr. Andrea Lee – Business Coach and Author
 Gail Perry-Mason – Author, Motivational Speaker and Investment Advisor
 Dr. Diane Buffalin – Clinical Psychologist
 Michael Jeffreys – The Yes Network
 Dr. Stacey Francis – Specific Wellness
 Amy Hamlmal – Entrepreneurship Editor Crain's Business Detroit
 Peter Neilsen – Fitness Coach

SPONSORSHIP

MPWN will actively seek sponsorships to help us facilitate our outreach programs and Expo. Maintaining the group's name will increase opportunities for sponsorship.

ANNUAL MEMBERSHIP FEE

\$75 due every January

HEALTH AND BUSINESS WELLNESS EXPO

Target Date: sometime in 2017

- Face-to-Face Networking Opportunities
- Business Trade Show
Expo Exhibitors Show Floor
- Health and Business Education Sessions
- Social Media Lab
Representatives from Facebook, Twitter and LinkedIn

Dr. Stacey Francis
 Joyce Edwards